Educational Software

"The Davidson name
has become synonymous with quality..."

Computer Reseller News

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Davidson

As a teacher for many years, I know what a powerful and effective tool a computer can be. It stimulates, motivates, and encourages students.

Most of all, a computer offers constant feedback to students as they learn.

But the computer is only as effective as its software.

That's what Davidson is all about. We design educational software for students of all ages and ability levels.

Our programs are unique in their back-to-basics approach. We cover a subject in depth, so students learn more than just the correct answer; they learn the concept behind the question.

Our software makes learning exciting and students feel successful when they learn. We know. We tested our programs in classrooms with children like yours.

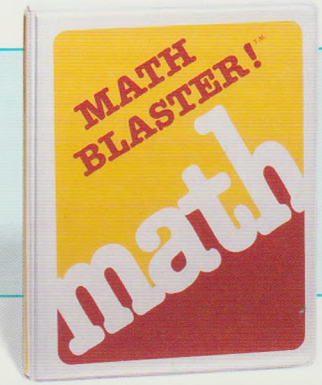
Davidson software has received many awards from parent, teacher, and industry organizations. While we are proud of our awards, the letters we receive from parents, teachers, and students who use and love our software are a greater source of pride.

We want to share in your educational success, so please drop us a line to let us know about your experiences with our products.

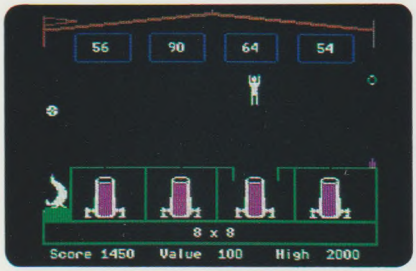
Jan Davidson

Dr. Jan Davidson

Math Blaster!



*"**Math Blaster** is an innovative approach to drill and practice that appeals to students' fascination with video games while it helps them master basic math facts."*
Arithmetic Teacher Magazine



Objective: *Math Blaster* helps students master basic math facts in an interesting and exciting way.

Level: Grades 1 through 6. *Math Blaster* is also an effective way for students of all ages to brush up on basic math facts.

Program Contents: The program contains over 600 problems grouped into 25 "families of facts" in ascending levels of difficulty. *Math Blaster* covers addition, subtraction, multiplication, division, fractions, decimals, and percents.

Four Learning Activities: Look and Learn, Build Your Skill, Challenge Yourself, and Math Blaster! are four exciting learning activities that encourage students to master math facts.

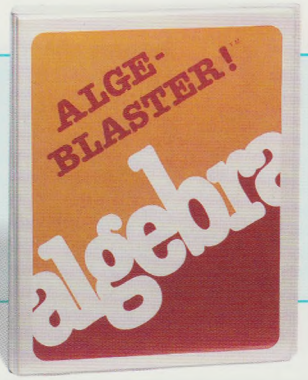
Easy-To-Use Editor: The editor feature makes it easy to add your own problems to use with all four *Math Blaster* activities.

System Requirements: Apple II Family, Macintosh 128K/512K, Macintosh Plus, IBM, Atari, and Commodore 64/128

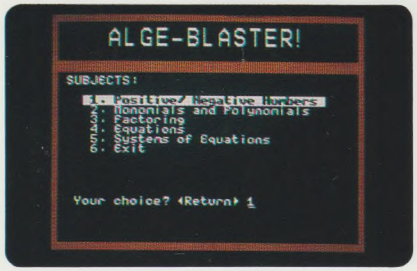
Suggested Retail Price: *$49.95*

America's Best-Selling Math Program

Alge-Blaster!



*"**Alge-Blaster** has excellent tutorials, practice activities, and a practice quiz to challenge students."*
Electronic Learning Magazine



Objective: *Alge-Blaster* helps pre-algebra and algebra students learn the basic steps in solving algebraic problems.

Level: Grades 7 through 12. The program is also effective for advanced or returning students, or as a "refresher course" for those who have had previous exposure to algebra.

Program Contents: *Alge-Blaster* contains over 670 problems covering 21 different topics in five areas of algebra: Positive/Negative Numbers, Monomials and Polynomials, Factoring Polynomials and Trinomials, Solving Equations and Systems of Equations.

Three Learning Activities: Study the Steps, Build Your Skill, and Solve It are three learning activities that help the student understand the algebraic process and learn the basic approach to solving algebraic equations.

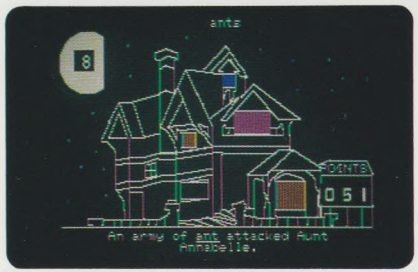
Easy-To-Use Editor: The editor feature makes it easy to add your own algebra problems for use in the Solve It activity.

System Requirements: Apple II Family, IBM (with Color Graphics Card), and Commodore 64/128

Suggested Retail Price: *$49.95*

Grammar Gremlins

*"**Grammar Gremlins** is one of the best programs we've ever had. Not only does it get an immediate response, it's also an excellent grammar supplement."*
Nancy Reding
Learning Center Limited



Objective: *Grammar Gremlins* helps students learn the basic rules of grammar to improve their writing and speaking skills.

Level: Grades 3 through 6. The program is also effective for older students and ESL students to reinforce basic grammar skills.

Program Contents: *Grammar Gremlins* contains more than 60 rules and 600 practice sentences presented on four levels of difficulty. Some of the areas covered include: Subject/Verb Agreement, Contractions, Parts of Speech, Plurals, Punctuation, Possessives, and Sentence Structure.

Four Learning Activities: Pretest, Build Your Skill, Grammar Gremlins, and Review Test provide diagnostic testing, skills practice, and review.

Easy-To-Use Editor: The editor feature makes adding your own practice sentences easy. Any type of lesson that uses a multiple choice format can be used with the program.

System Requirements: Apple II Family and IBM (with Color Graphics card)

Suggested Retail Price: *$49.95*

Homeworker

IBM

*"**Homeworker** is a complete productivity tool that teaches students to work more efficiently using a unique approach to studying, writing, and planning."*

Tobey Shaw
The Learning Lab

Apple IIe, IIc.

Objective: *Homeworker* is a complete student productivity package designed to aid students in all areas of their coursework: planning and writing papers, studying, scheduling assignments and activities, and keeping track of grades.

Level: High school and college students

Program Contents:

Textwriter–This easy-to-use word processor contains special features such as cut, paste, copy, adjustable margins and tabs, overstrike or insert mode, and find/replace. This writing and editing tool was designed to make writing easier, editing less time consuming, and rewriting fun.

Outliner–With this special feature, you can plan papers and rewrite class notes. Its zoom box allows you to expand on ideas while creating the outline. And Outliner is integrated with Textwriter, so you can write your reports and papers directly from your outline.

Flash Card Maker–Memorization tasks are mastered quickly with the help of Flash Card Maker. You can create flash cards to test yourself on the screen or print cards to study away from the computer.

Calendar–This time management tool is designed to keep track of important assignments, tests, and activities. Calendar lets you plan your study schedule in advance to make the most of your time.

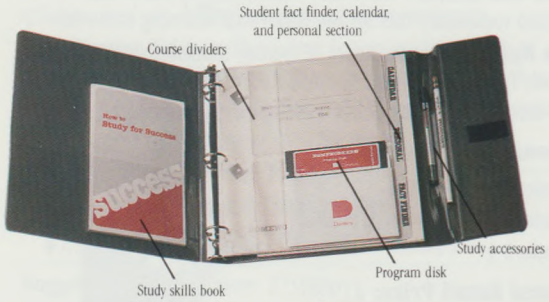
Grade Keeper–Record and project grades, and keep track of your progress with this unique student spreadsheet. Grade Keeper maintains records in specific courses and computes your overall grade point average.

Calculator–This pop-up calculator, accessible from any module, is designed to help with mathematical computations and conversions. It performs the basic functions of a pocket calculator and has multiple memory locations. A unique feature allows quick and easy conversion between units of measure.

Package Contents: *Homeworker* is packaged in a deluxe student organizer complete with an easy-to-follow manual, a study skills handbook, study accessories, notepad, divider tabs, quick reference guide, and much more.

System Requirements: Apple IIe and IIc (IBM version will be available in late '86)

Suggested Retail Price: *$89.95*



The Sensational New Way To Get Top Grades

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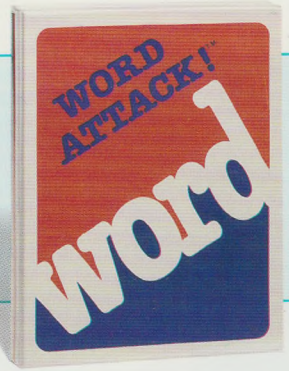
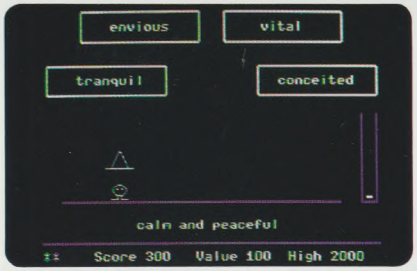
Word Attack!



*"**Word Attack** is a well-organized, flexible teaching tool that can go a long way toward enhancing and reinforcing vocabulary learning..."*
InfoWorld Magazine



Objective: *Word Attack* teaches new words, definitions, and their usage in a challenging and interesting way.

Level: Grades 4 through 12. The program is effective for all ages and skill levels, including gifted, remedial, and ESL students. Additional data disks are available to supplement the program's grade level.

Program Contents: *Word Attack* has 675 words grouped by difficulty into nine levels. There are 27 word lists that include adjectives, nouns, and verbs.

Four Learning Activities: Word Display, Multiple-Choice Quiz, Sentence Completion, and the Word Attack Game offer a variety of activities that encourage the learning of new words and their meanings.

Easy-To-Use Editor: The editor feature allows you to add customized vocabulary lists for use in all four learning activities.

System Requirements: Apple II Family, Macintosh 128K/512K, Macintosh Plus, IBM (with color graphics card), Atari, and Commodore 64/128 **Suggested Retail Price:** *$49.95*

Additional Data Disks:

- Grades 4-5
- Grades 6-7
- Grades 8-9
- SAT
- Roots & Prefixes

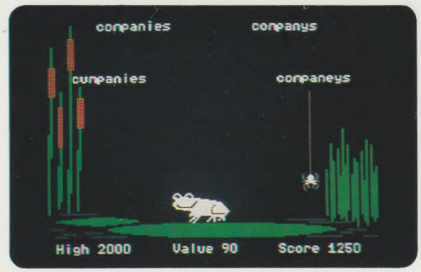
Suggested Retail Price: *$19.95*

America's Best-Selling Vocabulary Program

Davidson.

Spell It!

*"**Spell It** is a highly motivating vocabulary and spelling program that makes good use of the computer's ability to individualize instruction."*
Electronic Learning Magazine



Objective: *Spell It* reviews the basic spelling rules and provides an interesting and challenging format for learning to spell the most commonly misspelled words.

Level: For ages 10 through adult. Additional data disks will be available in December 1986 which make the program effective for students in grades 1-6. The varying levels of difficulty make the program effective for gifted, remedial, and ESL students.

Program Contents: *Spell It* contains 50 word lists covering 1,000 of the most commonly misspelled words grouped into five levels of difficulty. In addition, there are more than 20 spelling rules presented.

Four Learning Activities: See It, Practice It, Unscramble It and Spell It! are four exciting learning activities that encourage you to become familiar with spelling rules, study words in syllables, and use difficult-to-spell words in sentences.

Easy-To-Use Editor: The editor feature makes it easy to add your own list of spelling words to use with all four *Spell It* activities.

System Requirements: Apple II Family, IBM (with Color Graphics card), Commodore 64/128, Atari

Suggested Retail Price: *$49.95*

Additional Data Disks: (available December 1986)

- Grades 1-2
- Grades 3-4
- Grades 5-6

Suggested Retail Price: *$19.95*

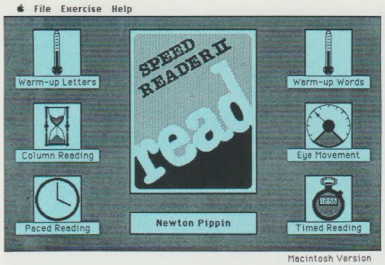
America's Best-Selling Spelling Program

Davidson.

Speed Reader II

"If greater reading speed is the main thing you're after, and you'd like to get it at the lowest price, ***Speed Reader II*** is a good choice."

PC Magazine



Macintosh Version

Objective: *Speed Reader II* is designed to help increase reading speed and improve comprehension.

Level: High school through adult. Additional data disks are available for upper elementary and intermediate grade levels. Additional data disks are also available for high school and college/adult levels.

Program Contents: *Speed Reader II* contains six different activities and 35 reading selections.

Six Learning Activities: Warm-Up Letters Exercise, Warm-Up Words Exercise, Column Reading Lesson, Eye Movement Lesson, Reading Passage Lesson, and Timed Reading Tests.

Easy-to-Use Editor: The editor feature allows you to add your own material and have its level of difficulty analyzed by the built-in grade level analyzer.

System Requirements: Apple II Family, Macintosh 128K/512K, IBM and Commodore 64/128

Suggested Retail Price: *$69.95*

Additional Data Disks:

- A Grades 5-6
- B Grades 7-8
- C Grades 9-12
- D College and adult

Suggested Retail Price: *$19.95*

America's Best-Selling Speed Reading Program

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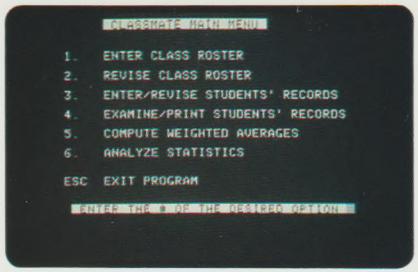
Classmate

*"**Classmate** is a fine utility program for teachers, with good documentation, a reasonable price, and great flexibility."*

The Book of IBM Software Reviews



Objective: *Classmate* is a classroom management tool to help teachers handle students' records efficiently and accurately.

Program Contents: *Classmate* keeps track of grades, attendance, and individual comments for classes up to 51 students. The program also computes final grades based on total points and/or weighted averages, graphs distribution curves and prints reports.

Program Activities: Enter Class Roster, Revise Class Roster, Enter/Revise Students' Records, Examine/Print Students' Records, Compute Weighted Averages, and Analyze Statistics are easy-to-use, time-saving management activities found in *Classmate*.

System Requirements: Apple II Family and IBM

Suggested Retail Price: *$49.95*

Ask your dealer for these Davidson programs or call us directly for assistance:
(800) 556-6141 (outside California)
(213) 534-4070 (California only)

America's
Best-Selling Classroom Management Program

Davidson.